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## **Badger Meter Brings Increased Value to Customers With New netAMP Enabled™ Offering** *Leverages UMS Metering-as-a-Service Program to Drive Advanced Metering Adoption*

MILWAUKEE – Badger Meter announced the availability of netAMP Enabled™ to significantly expedite end-to-end Advanced Metering deployments. netAMP Enabled complements smart water technologies from Badger Meter, including BEACON® Advanced Metering Analytics (AMA), ORION® Cellular LTE-M endpoints and smart water meters, by providing customers a fixed, subscription-based Metering-as-a-Service program to receive all their Badger Meter equipment, meters, software and services to upgrade antiquated infrastructures.

netAMP Enabled accelerates the implementation of the BEACON AMA, while simultaneously removing capital costs. Badger Meter, together with netAMP Enabled, allows utilities to upgrade their aging infrastructure with budget predictability, as well as agile upgrades and maintenance cycles.

“Badger Meter is excited to expand our product portfolio and provide customers with netAMP Enabled through UMS. Utilities nationwide now have a unique opportunity to upgrade their infrastructure to an AMI system without upfront capital costs,” said John Fillinger, director of utility marketing, Badger Meter. “This is even more beneficial today with the current economic conditions municipalities are facing,” added Fillinger.

The Metering-as-a-Service program, netAMP Enabled:

- Eliminates upfront capital investments in upgrading existing metering
- Provides an easy, fixed payment schedule to fit utility budgets
- Delivers all the equipment, meters, software and services for advanced metering deployments
- Includes all planning, installation, integration, maintenance, support and training
- Provides future software upgrades and long-term service and support for the life of the contract

## Press Release

“Badger Meter and UMS share a common vision that a smart city begins with a robust advanced metering program that is fully integrated within the city,” said Joey Mitchell, vice president at UMS. “netAMP Enabled was created to give utilities a simplified path to this upgrade. We remove capital costs and complexity by giving utilities a flexible, subscription-based advanced metering program. We assume financial responsibility and therefore we only work with reliable, best-in-class manufacturers.”

Industry-leading smart water technology from Badger Meter, along with netAMP Enabled, provides utilities with a unique opportunity to upgrade their aging infrastructure to an AMI solution without upfront capital costs. Utilities that upgrade to netAMP Enabled today are securing a brighter tomorrow for their communities, with streamlined system management and improved operational efficiencies. To learn more about netAMP Enabled and how it can benefit your utility, please visit: [www.badgermeter.com/netamp-enabled](http://www.badgermeter.com/netamp-enabled).

### **About Badger Meter**

Badger Meter is an innovator in flow measurement, control and communications solutions, serving water utilities, municipalities, and commercial and industrial customers worldwide. The company’s products measure water, oil, chemicals, and other fluids, and are known for accuracy, long-lasting durability and for providing valuable and timely measurement data. For more information, visit [www.badgermeter.com](http://www.badgermeter.com).

### **About UMS**

Utility Metering Solutions (UMS) is the leading end-to-end solution provider that helps Utilities accelerate advanced metering implementations and improve operational outcomes. UMS provides and installs meters and equipment, implements technology and integrates software with billing and control systems to help Utilities better manage water resources for the communities they serve. UMS is driven each day by opportunities to serve its customers, whether they have outdated infrastructures, fragmented systems or non-revenue water loss, UMS brings the expertise and experience to support Utilities and Municipalities. For more information, visit: [www.getnetamp.com](http://www.getnetamp.com)

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